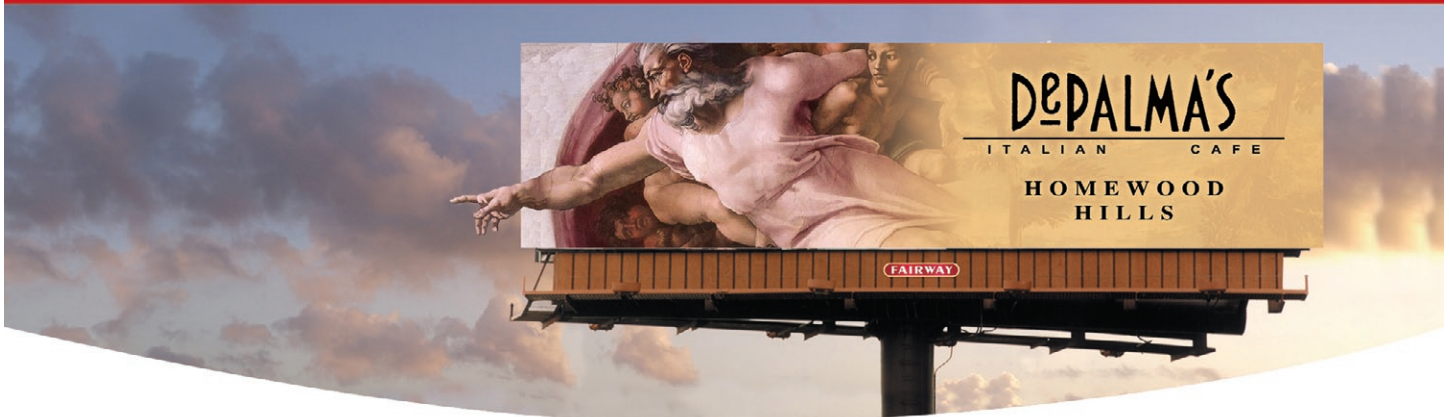


FAIRWAY

FAIRWAY OUTDOOR ADVERTISING



Who We Are

OUR MARKETS

GSA Market

The GSA market is anchored by the Greenville / Spartanburg, SC DMA. Fairway's GSA division covers South Carolina's mega-growth corridor of I-85 and I-26.

Piedmont Triad Market

In North Carolina, we provide our advertisers with penetrating coverage of the Piedmont Triad region. We do this with carefully positioned outdoor units in such communities as Greensboro, Winston-Salem and High Point.

Triangle East Market

Anchored by the Raleigh-Durham DMA, Fairway's Triangle East division covers North Carolina's fastest growing areas.

Chattanooga Market

Chattanooga is the hub of a thriving region because it is located at the crossroads of the three states: Alabama, Georgia and Tennessee.

GA-AL Market

With coverage in nearly 50 counties throughout North Georgia and North East Alabama, the Georgia-Alabama market services advertisers from Metro Atlanta to small towns.

Fairway Outdoor Advertising is one of the country's largest outdoor advertising companies. Headquartered in Augusta GA, Fairway operates five major divisions with ten offices in six southern states. In these markets, Fairway provides our advertisers with excellent opportunities to reach their target audience at the right place and at the right time.

To see detailed maps of our markets visit www.FairwayOutdoor.com/mediakit/

