

SINGLE-SHEET POSTER

Say good-bye to paper and paste.



The billboard worked wonders, we are receiving 3-5 calls a day...

- Meredith Petry
Center Administrator
Athens Sleep & Wellness Center

INTRODUCING THE SINGLE-SHEET POSTER

The Single-Sheet Poster (SSP), developed using recyclable polyethylene (PE) plastic, has replaced the old paper and paste posting method. Single-Sheet posters (also known as Eco-Posters and QuickFlex Posters) are printed as a single sheet similar in appearance to a vinyl bulletin. These posters do not flag and do not bleed when exposed to inclement weather.

BENEFITS

- >> Eliminates the use of paper and paste.
- >> No more visible seams, image “show through” or flagging.
- >> Better color match. The SSP looks similar to printed flex vinyl.
- >> The SSP is made from recyclable, 100% polyethylene.

HANGING SYSTEM

Fairway uses the Circle Graphics, Formetco and Lamar hanging system. Contact your Account Executive or Market Manager to find out which system is being used on your location.

PRODUCTION

For complete artwork guidelines visit our [website](#).

For artwork templates visit our [website](#).

QUESTIONS

For any additional questions contact your Account Executive or Market Manager.

People like OOH [out-of-home]. People notice OOH.
Most importantly, people respond to OOH.