

# PRODUCTION GUARANTEE



## FULL SERVICE PRODUCTION GUARANTEE

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Let Fairway order your production for you and take advantage of our full service guarantee. Avoid the headaches of unexpected costs or valuable advertising down-time due to late delivery or defective advertising materials. We will take the responsibility of reposting or reordering substrates as soon as possible at no cost to you. Any lost advertising time will be compensated with additional time or credit.

### THE DETAILS

- Approved artwork must be given to your Account Executive 2-weeks in advance of your post date in order to ensure timely delivery of production.
- Production must be ordered by Fairway Outdoor Advertising.
- SSPs are guaranteed to last 4-weeks.
- Bulletin Substrates are guaranteed to last 12-months.
- Orders not placed by Fairway will not receive credit for lost time due to late or defective substrates and may incur repost and/or re-ordering charges.

Call us today and let us manage all aspects of your outdoor advertising plan.

People like OOH (out-of-home). People notice OOH.  
Most importantly, people respond to OOH.

Fairway Outdoor Advertising | [FairwayOutdoor.com](http://FairwayOutdoor.com)