

FAIRWAY
FAIRWAYOUTDOOR.COM

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Billboard Size: 10.5'x36' - Template Scale: 1/2" = 1'

Bleed: 3/10" or .3" on all four sides. Extend your design out to the edge.
Live area: Keep all important information 1/4" or .25" away from the edge.
Other templates can be found on FairwayOutdoor.com/creative-templates

<p>Artwork Submission Guidelines Convert all type to paths or outlines, color modes should be CMYK, flatten layers and include any support files.</p> <p>File Formats We accept ai, psd, tif, eps, and pdf files. We do not accept Power Point, Word or Publisher.</p> <p>Photos & Logos Photos need to be at least 4" wide at 300 dpi. Logos should be submitted in vector EPS format.</p>	<p>File Upload Compress all files into a single .zip archive. File size needs to be under 500MB.</p> <p>Upload files to files.fairwayoutdoor.com/upload User: client Pass: client3 Then email file name with a low res jpeg of finished art to your account executive.</p> <p>Questions Mike Parsons - 706-627-5072 or michael.parsons@fairwayoutdoor.com.</p>
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Bleed design to this line. Edge of document. Keep all VITAL copy within this line.

Fairway's New Design Templates

Fairway provides design templates for the following programs Adobe Illustrator, Photoshop and InDesign. These new templates can be found on <http://fairwayoutdoor.com/creative-templates/>

Here are some of the changes:

- New InDesign template
- We will no longer be providing a PDF template
- Streamlining of our upload URL to files.fairwayoutdoor.com/upload
- Changing of the password to the upload site. Some clients had a problem with client! as a password. The new password is client3

Questions or comments contact Mike Parsons - michael.parsons@fairwayoutdoor.com